

Norwich BID Transport & Access Schemes:

Assessment Principles and Criteria

Our priority is the businesses and organisations within the city centre, their staff, visitors, and investors.

In response to consultations on traffic schemes Norwich BID will assess proposals against the following principles and criteria. Where the tests are passed, Norwich BID will support and fully endorse the proposed changes. Where not all tests are passed Norwich BID will balance the relative benefits and disbenefits of the proposed changes and either be neutral or actively oppose.

Principles for Norwich City Centre accessibility

- Improving the perception of accessibility into the city
- Increasing the economic vitality of businesses and organisations
- Improving the choice and affordability of options to access the city
- Supporting the initiatives to reduce the environmental impact whilst maintaining capacity

Criteria for assessing proposals

1. Provides evidence of the data, modelling and assumptions used in the proposal
2. Improves or maintains the performance of the Inner Ring Road and the key arterial routes for all modes, including cycles, private cars, and public transport
3. Maintains or improves the infrastructure (including parking) serving the private vehicle mode including incentivising/championing the use of climate and environmentally friendly vehicles
4. Increases the effectiveness, scope, and affordability of environmentally friendly public transport into the city
5. Assesses the impact of the scheme and the cumulative effect of the changes on the overall network
6. Plans and phases work to minimise the adverse impact on road users, considering any road works that may have recently been undertaken
7. Adopts technology or solutions to increase transport efficiency and reduce environmental impact
8. Provide and improve public space, public realm, green spaces, and urban greening
9. Delivers a safer and more accessible environment for cyclists and pedestrians
10. Enables access for the less mobile users, business servicing, waste movements and taxi ranks

Key performance indicators of access projects

- Traffic volume and modal changes
- Journey times
- Speed, frequency, and costs of public transport services
- Time and costs required to implement the proposals
- Measure improvement on Air quality across the city centre
- Footfall changes
- Parking capacity across all options (Park and ride, public and private car parks)
- Green charging points across the city centre

