



Series One



## Stephen Balmer- Walters Talks Up People First

Tuesday 22 February 2022, 12.30pm

The Norwich Business Support Hub



### Talk description

How much of your time do you give to the people around you? On my business journey over the last 36 years I have been able to achieve so many positive things by putting people first. Inspiring others has never been more important, to do that we need to make quality time to put people first.

### Biography

Stephen is a retail and commercial consultant, a team-builder and an entrepreneur. He's also one of life's great motivators. He's spent a 30 year career in sectors including professional and extreme sports, fashion and footwear, food and beverage, and health and beauty, at companies including the British Shoe Corporation, Jaeger, Route One, and Norwich City FC. At the heart of his work was the creation of effective teams. Now he's making all that experience and expertise available through his consultancy 'Ask Stephen'.





Series One



Glyn Cotton

## Talks Up Green Supply Chain

Tuesday 1 March 2022, 12.30pm

The Norwich Business Support Hub



### Talk description

Are companies actually as green as they say they are? Differentiating between genuine green action and greenwashing is becoming more and more difficult. Glyn talks about WATR's journey to a green supply chain and some of the stumbling blocks along the way.

### Biography

Glyn is CEO and Co-Founder of Norwich based technology company WATR who design and build solutions to help improve the environment including water, soil and air monitoring devices.

Glyn's background is in technology and during his career he has been involved in projects for a number of global brands including Heineken, Nissan, Lucozade, Wrigleys but has always been drawn back to his passion for the environment and in particular, improving water conditions.





Series One



Carole Osborne

## Talks Up Agile Leadership

Tuesday 8 March 2022, 12.30pm

The Norwich Business Support Hub



### Talk description

How do you become the leader that your team needs? When we start a business it's because we love what we do, then that business grows and it becomes our responsibility to be the best leader we can be. Carole talks us through her leadership style and how that has changed throughout the years, challenges and successes her and her team have been through.

### Biography

Carole's spent over two decades in the creative industry. Starting in an apprenticeship at a local agency she worked her way up into client services, looking after accounts such as Barclays and Aviva to finally running her own department at FoxMurphy. As Founder and Managing Director of borne, Carole has led and delivered countless projects for a huge variety of national and international clients. Always adaptable, fiercely loyal and caring for both staff and clients, Carole is passionate about creativity and fosters an environment where it can flourish.



**BOOK NOW**



Series One



Sarah Daniels

## Talks Up Supercharging Your Mindset

Tuesday 15 March 2022, 12.30pm

The Norwich Business Support Hub



### Talk description

Sarah will talk through the difference between a miserable and a fulfilled life from both a business and personal perspective. She will share the thoughts from juggling a family, two businesses and one Not For Profit, an MBA, and now a home renovation project. The talk will also explore how we react to life, and how we judge success.

### Biography

Queen of stuff, an airport fire engine you will hopefully never need, are two recent descriptions of this busy but happy business founder. Sarah's business passion is Risk Management, and being part of the local community.



**BOOK NOW**



Series One



Tom Haczewski

## Talks Up The Accidental Business

Tuesday 22 March 2022, 12.30pm

The Norwich Business Support Hub



### Talk description

What happens when you accidentally start a company? Tom takes us through his career and how he's been running a business for the last 7 years, seeing it through consistent growth and sprinkling it with innovative management methods, even though he never really wanted to start it in the first place.

### Biography

Tom runs The User Story, a research-based product design business - remote-first, Norwich-based - that works with companies to create digital products that work for people. He's been working for 15 years with businesses from household names like hmv, Asda, Virgin and Barbour, to startups that you haven't heard of yet.

