



Chris Fowler – Relationship Manager, LDC

Chris helps retail destinations and independent occupiers adapt to changing market conditions. Working with public sector, towns, planning consultants and media agencies, Chris uses his 20 years' experience of location and marketing data analytics to help small businesses and retail centres develop strategies to monitor and optimise their offer and minimise risk. Chris loves to explore new ways of applying LDC data, such as linking occupier websites to partner platforms to help measure the impact of social media campaigns on street-level footfall. At home, it's the patter of smaller feet that keeps Chris on his toes, having somehow become a dance-dad, netball devotee and doting grandfather.



Jon Burnett, National High Street Account Manager, Springboard

Jon joined Springboard in 2013 from Walsall Council where he had spent 4 years as Walsall Town Centre Manager. Jon's previous work in Local Government as a Town Centre Manger gives him an understanding and insight into the needs and pressures of town and city centres to adapt and perform. Successful projects include the implementation of the Government's High Street Innovation Fund, securing funding from both the public and private sector and running an award winning Night Market.

Jon's role as UK High Street Account Manager at Springboard sees him managing over 210 towns and cities from Aberdeen to St Helier for both local authorities and business improvement districts, helping them to measure and gain insight into performance of their locations. After Springboard secured funding in 2016 from the Governments Innovate Project in partnership with the Institute of Place Management and Manchester Metropolitan University, Jon has been involved in supporting the 7 pilot towns to monitor footfall, sales and vacancy rates.



Wayne Hemingway MBE, English Designer and Co-Founder Red or Dead.

One of the UK's leading business figures with four decades' experience in the design industry, his passion for 'thrifty' fashion and thought-provoking insights on how creativity can have societal impact provide real talking points for company owners, employees and students alike.

Starting out at a second-hand fashion stall in Camden market, Wayne's big break into housing design arose from a scornful piece he wrote for The Independent. Since then, his no-nonsense Northern directness partnered with his kooky punk style and instinctive working ethos have contributed to the enormous success of Red or Dead's controversially playful street style. The result? In 1999, Wayne sold his company in a multi-million pound deal, having created one of the strongest British brands of the 90's.

Wayne and his partner Geraldine set up HemingwayDesign which has created affordable new build housing schemes, 'turned around' troubled estates and instigated a host of impactful seaside regeneration projects. In 2005 he created the Staithes South Bank, an 800 unit development in Gateshead which was the first in a series of award winning building projects.

Wayne was also involved in the 2012 Athletes' Village, The Institute of Directors and the re-design of the Dreamland Site in Margate – a heritage theme park.



Tom McCabe, Executive Director of Community and Environmental Services, Norfolk County Council.

Tom McCabe is Executive Director of Community and Environmental Services at Norfolk County Council. This role is responsible for a wide range of services including Norfolk Fire and Rescue, Public Health, Highways, Trading Standards, Economic Development, Culture and Heritage, Libraries and Community Learning to name just a few.

Tom is also a Non-executive Director and Chairman of the Norse Group. The Norse Group is a company wholly owned by Norfolk County Council and brings together property consultancy NPS Group, care provider NorseCare and facilities management specialists Norse Commercial Services. The Norse Group provide a range of services from catering to architecture and residential care to security.

Tom has a wealth of experience in the public sector. He previously held the role of Corporate Director at Shropshire Council, where he was responsible for a number of services, including highways, planning, economic development, waste and public protection.

Prior to that Tom was Director of Environment at Cheshire County Council. He has also worked for a number of county, city and unitary councils including Kent, Lancashire and Liverpool.



Dr Neil Garner, Founder and Chief Executive Officer, Thyngs

Neil Garner is the founder and CEO of Thyngs, a mobile technology platform that turns any physical object into an instant point of sale. The firm provides a simple, secure and affordable way for any business to take advantage of the growth in mobile payments, with clients in the charity, entertainment and heritage sectors. Neil was previously founder and CEO of Proxama plc [PROX], where he pioneered mobile proximity marketing and mobile contactless payments (now commonly known as Apple/Android Pay) for high profile global brands.

A passionate campaigner for digital entrepreneurship, Neil has also been a co-founder of Norwich-based technology hub Whitespace, TechEast and technology accelerator TechVelocity. When he needs to unwind from technology, Neil enjoys spending time with his family in the beautiful Norfolk countryside, playing the guitar, and strategy games.



Stewart White, Presenter, BBC Look East

Stewart White has been the presenter of Look East since 1984. Among his many awards is a lifetime achievement award from the BBC for his services to regional television.

In 2012 he won the Nick Clarke Award for the best broadcast interview (radio and television)for his interview with Lord Hanningfield who was jailed for fiddling his parliamentary expenses.

He has also been voted best regional presenter in Britain by the Royal Television Society 3 times in the last 5 years.

He has interviewed four Prime Ministers , two Archbishops, Prince Philip and Princess Anne and a host of

stars from stage, screen and the music industry. He was the last person to interview Hollywood legend James Stewart (in 1992 at his home in LA), the last person in Britain to do a live radio interview with Michael Jackson, and the first real person to appear in Spitting Image!

Stewart is married with three children and lives in South Norfolk with his wife Jane.