

New PopUp opportunity in Norwich

A new and exciting PopUp opportunity is now available in Norwich city centre. PopUp” has become a 21st century model for retailing, offering agile formats for brands to communicate specialist collections and offer the opportunity for collaborations. The temporary space can be used to test new markets and express identity in new ways through installations and partnerships.

We have space to accommodate 10 PopUp spaces in a prime location in Norwich city centre. This is a great opportunity for local businesses, start-ups, entrepreneurs and crafters wishing to test out an idea, build their brand and make sales without the cost and commitment of a permanent lease. This is also a great way to trial whether a permanent retail space in the city centre could work for your business.

Be part of PopUp Norwich and create new touch points with customers and engage with them in a unique way without having to fully invest in a new store or location.

PopUp Shop Traders

We're looking for independent traders, local artisans and producers (established businesses, successful online retailers or testing the market), who would like a trading opportunity for a week at a time in Norwich city centre. We'll welcome applications for all types of products, including food, drink, clothing, toys, art, crafts, home furnishings or anything else you think would sell here in the vibrant city centre.

If you are interested in running a PopUp Norwich Shop please contact us or fill in the online application form (details below).

Please note that we will try to avoid duplication of other PopUp Norwich shops.

Location

7A Castle House (previously Maplin)
Castle Meadow
Norwich
NR1 3BY



Our PopUp space occupies a central location close to the heart of Norwich’s retail area. Situated on Castle Meadow the PopUp space is perfectly situated to attract customers travelling directly into Norwich – Castle Meadow forms part of the city centre bus thoroughfare and is the location for a large number of bus stops. Reach customers as soon as they enter the city.

PopUp Norwich is located on Castle Meadow opposite the upper level entrance to Castle Mall Shopping Centre and is also in close proximity to a large number of multiple retailers including Cath Kidston, Waterstones, Dr Martens, Joules, L’Occitane, British Heart Foundation, O2 and Cycle Republic.

PopUp Norwich Space

The PopUp space provides accommodation on the ground floor with ancillary and welfare areas on the first floor.

The ground floor will accommodate a maximum of 10 trading spaces of 5 – 6m² each, however it may be possible to rent larger spaces, or even the whole shop.

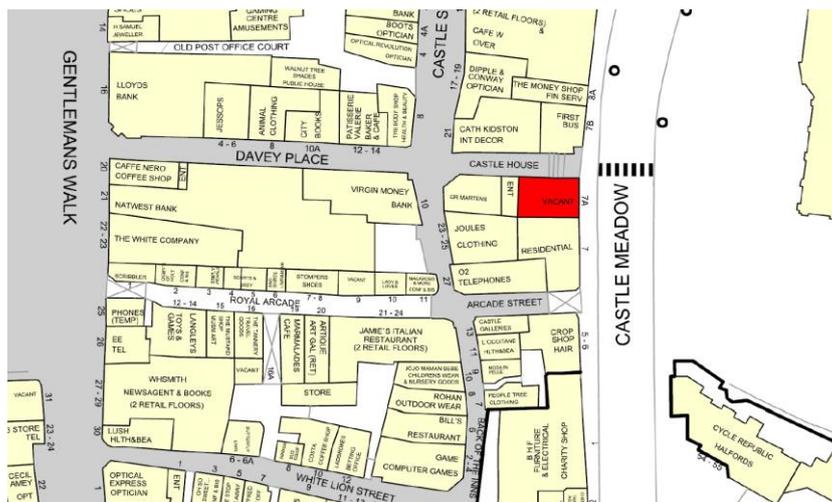
PopUp Norwich space comes with a shop fit and can accommodate wall hangings, shelving and island units to suit your business. It includes everything you need to trade including power and WiFi..

Themes and Groups

We are interested in theming particular weeks, for example craft, art, food, etc. We'd also be very happy to talk to groups such as artists associations, craft organisations and the like about arranging a whole week around their members. If you'd like to talk further about a themed or group week, then please contact us.

Cost

Weekly rent is no more than £240 (plus VAT) and includes electricity, Wi-Fi, business rates etc.



Come and join us with your PopUp Shop at our Norwich city centre retail location.

Find out more

If you want to know more about how the space can work for you, contact Martin Blackwell, Business and Operations Manager, Norwich BID, operations@norwichbid.co.uk 01603 559570.