



Issue 13
NEWS

Welcome to the latest edition of the BID newsletter

With blue skies and bright warm sunshine upon us it's hard to believe that we're already half way through the year. We hope 2016 is treating you well!

There was a real buzz in the city as the Aviva Women's Cycle tour came speeding across the St Peters Street finish line on 15 June! We now can't wait to pound the streets and sprint to the finish for Run Norwich on 7 August.

Over the next few months expect the return of Thursday evening's street entertainment, more murals and wider Wi-Fi coverage - details below.

We are now issuing monthly bulletins featuring quick and easy information such as city centre footfall figures - We hope you enjoy receiving these.

Here's a quick update on progress, please feel free to share this newsletter with colleagues.

Stefan Gurney, Executive Director, Norwich Business Improvement District



Norwich Evenings Return

Head Out, Not Home this summer and enjoy free early evening entertainment every Thursday (30 June - 1 September).

Now in its 4th year our events will be bigger and better than ever before. Covent Garden street performers, live music and local acts will enliven the streets of Norwich for everyone to enjoy. We look forward to seeing you there!



City Hosts

Our fantastic [City Hosts](#) recently celebrated their 3rd Anniversary. They do a great job assisting visitors, and the team of 58 volunteers have assisted over 92,000 people since they first donned their blue tabards and hit the streets of Norwich in 2013.

Next time you see them, stop by and say hello!



Look out for us at Summer events

Summer in Norwich would not be complete without 2 key events. We will be at the [Royal Norfolk Show](#) on 29 and 30 June, look out for us on stand 95.

On Saturday 2 July we will be joining in the [Lord Mayors](#) celebrations by taking part in the colourful and lively street procession. Look out for the BID team and our float - an event for the city not to be missed!



City Murals - Coming to a wall near you!

Our [first mural](#) by local artist Poppy Cole was unveiled on Thursday 14 April and marked the launch of our city centre mural scheme with a call for artist submissions.

We have been inundated with creative designs for future murals - expect to see a wall near you come alive with a splash of colour and a distinctive design. 3 new murals will be announced very soon - stay posted for details.

Latest News & Information



City Centre Wi-Fi

Our free city centre [Wi-Fi](#) is proving hugely popular and we are pleased to announce coverage will soon be extended throughout the city to include Castle Meadow and the Lanes.



Mystery of the Star Eaters - live adventure game

Working with Casebook Events we are pleased to present a new, exciting, one day live adventure city centre based game where you have the opportunity to play the role of a consulting detective.

On Saturday 25 June, around a dozen secret locations, some usually off-limits to the public, will be taking part in the game. For more information or to secure **discounted** tickets please visit our [webpage](#).



Run Norwich

Have you secured your position on the starting line?

We are proud to be leading the pack of sponsors for this year's [Run Norwich](#). Last year's first ever city centre 10k was a fantastic event and places for Run Norwich are filling up fast, so get in quick to secure your place - we look forward to seeing you on the starting line on Sunday 7 August!

Get Involved



If you wish to get involved and become an active member to help shape activities for the city centre we would love to hear from you, please [email us](#) or call 01603 727930.

Follow Us, Join Us ... Be Social - Stay up to date with all our latest news via our [website](#) or follow us on [Twitter](#).